



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L6

Results as of: 2/17/2014 11:17:44AM

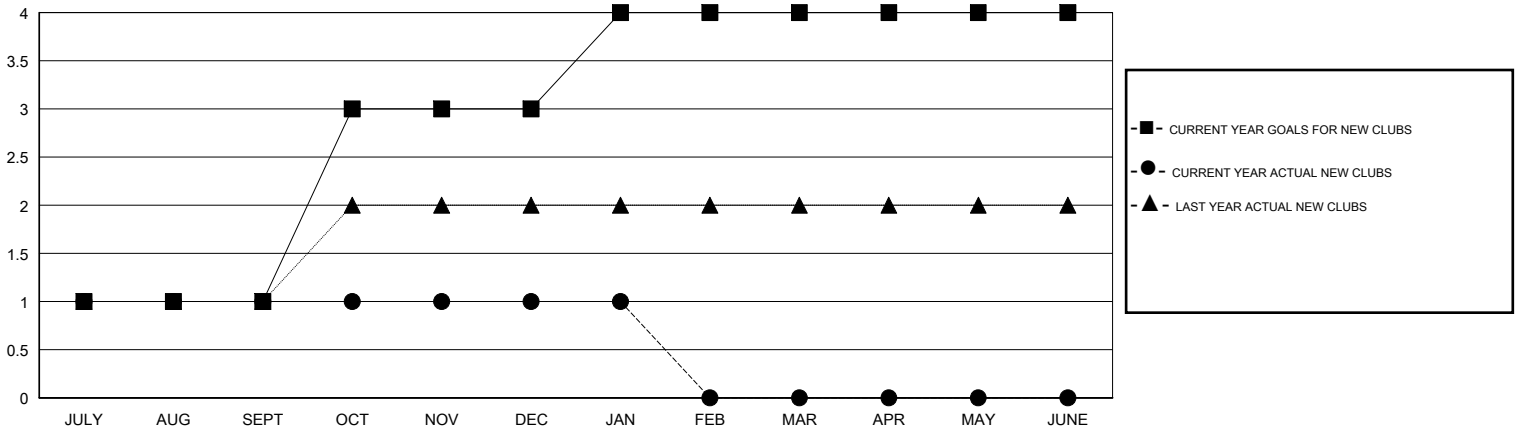
GMT: DANA BIGGS

LOCATION CALIFORNIA

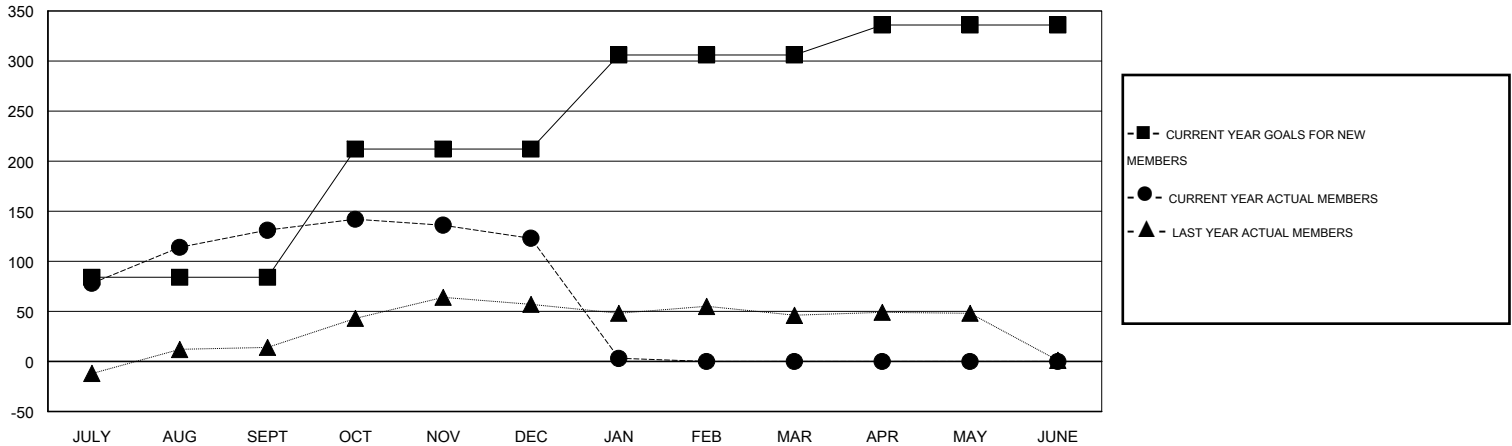
GMT CA 1

Clubs					Members				
RESULTS FOR 2013-2014					RESULTS FOR 2013-2014				
QUARTER	NEW CLUB GOAL	ACTUAL NEW CLUBS	ACTUAL DROPPED CLUBS	ACTUAL NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	ACTUAL NEW MEMBERS	ACTUAL DROPPED MEMBERS	ACTUAL NET GAIN/LOSS
JULY/AUG/SEPT	1	1	0	1	JULY/AUG/SEPT	84	173	42	131
OCT/NOV/DEC	2	0	0	0	OCT/NOV/DEC	128	42	50	-8
JAN/FEB/MAR	1	0	1	-1	JAN/FEB/MAR	94	13	133	-120
APR/MAY/JUNE	0	0	0	0	APR/MAY/JUNE	30	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	32 CLUBS OF 62 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	766 (56.28%)
DECEASED	CLICK HERE FOR HEALTH ASSESSMENT DATA	FEMALE	595 (43.72%)
CLUB CANCELLED		FAMILY UNIT MEMBERS	326
OTHER		HEAD OF HOUSEHOLD	151
TOTAL		NON-HEAD OF HOUSEHOLD	175